

Seminar on Youth Entrepreneurship for Developing Countries

Name	Seminar on Youth Entrepreneurship for Developing Countries		
Organizer	Shanghai Business School		
Time	December 2-December 22, 2022	Language	English
Countries Invited	Developing Countries	Number of Participants	30
Objectives	Enable the participants to understand China's concepts, practices and related policies in youth entrepreneurship for developing countries; the participants can put forward development suggestions for improving youth entrepreneurship for developing countries based on what they have learned and the actual situation in their own countries.		
Requirements for participants	Professional background	——Field or Major: Innovation and entrepreneurship related majors ——Jobs: Innovative and entrepreneurial government officials and business managers ——Level, Academic Degree, or Other Relevant Qualification Requirements: Department level	
	Language Competence	Participants' English listening, speaking, reading and writing skills meet the requirements of listening to lectures and discussing and communicating	
	Others	Should be able to use Learnin and VooVMeeting platforms to complete the project schedule	
Training Content	<p>1. Main training courses and contents</p> <p>(1) Overview of China's National Conditions: Mainly introduce China's political, economic, social and cultural development status and achievements since the founding of the People's Republic 70 years ago and the reform and opening up 40 years ago;</p> <p>(2) Prevention and Control of Covid19 and International Cooperation: Mainly introducing China's active participation in international cooperation in combating and preventing epidemics, and promoting the building of a human health community ;</p> <p>(3) Interpretation of China's Economic Development Model: Mainly introduce the ideas, practices and experiences of China's development model;</p> <p>(4) Policy Arrangements and Development Achievements of Innovation and Entrepreneurship of the Belt and Road Initiative -- Taking the China-Shanghai Cooperation Organization International Youth Entrepreneurship Incubator as an Example: Mainly introduce the policy arrangements, operation status and achievements of the Shanghai Cooperation Organization (SCO) Local Economic and Trade Cooperation Demonstration Zone and the SCO Youth Entrepreneurship International Incubator under the Belt and Road Initiative;</p> <p>(5) Interpretation of International Economic and Trade Situation and Promotion of China International Import Expo: Mainly introduce the international economic and trade situation, the development status and achievements of previous CIIEs;</p> <p>(6) UNIDO Sustainable Development and International Development Cooperation Innovation: Mainly introduce the UN's 17 Sustainable Development Goals for 2030 and the innovative</p>		

international development cooperation projects being promoted by UNIDO, the course can be bilingual in Chinese and English;

(7) Interpretation of the regional economic development paradigm of developing countries: Mainly introduce the policy arrangements, development goals and planning implementation of the G60 science and innovation corridor in the Yangtze River Delta.

2. Cloud Visits

(1) Arrange the cloud visit to Yangtze River Delta G60 Science and Technology Cloud Gallery Exhibition Hall, and investigate and study the entrepreneurship and development of Chinese science and technology enterprises;

(2) Arrange the cloud visit to SCO Youth Entrepreneurship International Incubator (Shanghai), and conduct online study on the successful cases of youth entrepreneurship.

3. Cloud Culture Experience

Arrange participants to appreciate Chinese profound traditional cultures such as traditional Chinese tea art performances and guqin performances.

4. Introduction of Main Lecturers

(1) Wang Shengqiao: Professor and Dean of the School of Management, Shanghai Business School; part-time postgraduate tutor at the School of Economics, Fudan University, Vice Chairman of the Expert Committee of the China Association of Trade in Services, Vice Chairman of the Shanghai Business Enterprise Management Association, expert in the evaluation of senior titles in Shanghai universities, with rich teaching experience accumulated and experience in cadre training and manager education in the field of economic management;

(2) Li Lizhi: Project Director of Suzhou National High-tech Industrial Development Zone. Member of the Expert Committee for Entrepreneurship Guidance of Shanghai Employment Promotion Center, member of Shanghai Xuhui District Science and Technology Association, Deputy Secretary General of Shanghai Huangpu District New Social Class Association, training instructor of Science and Technology Business Incubator of Torch Center of the Ministry of Science and Technology, former director of industrial incubation of Zhongnan Hi-Tech Industrial Group, one of the largest industrial park development and operation enterprises in China, and former general manager of the US-listed company 36 Krypton, a leading innovation and entrepreneurship service group in China, responsible for technology incubation, venture capital ecology, industrial innovation, venture capital and other business sectors, incubating and serving over 80 new economy startups;

(3) Yu Hai: Vice President of International Markets of ZTE Corporation. Research Field: Opportunities and Challenges Facing Chinese SMEs under the Background of the Belt and Road, Cases of Internationalization of Chinese Enterprises;

(4) Chen Guozheng: Ph.D. in Economics, Deputy Director of Human Resources Research Center of Shanghai Academy of Social Sciences, Key Member of Macroeconomic Situation Analysis and Innovation Team of Shanghai Academy of Social Sciences, Executive Deputy Director of Changjiang Economic Net. Engaged in research on talent policy, SME management, and economic development. Presided over five provincial and

	<p>ministerial-level projects, and hosted and participated in nearly 100 social horizontal projects;</p> <p>(5) Ren Chao: Director of the Economic Law Teaching and Research Section of the School of Economic Law, East China University of Political Science and Law, director of the Economic Law Research Association of the China Law Society. Published several monographs (including co-authors) and dozens of papers in national-level publishing houses. Presided over or undertaken 4 research projects, including 2 provincial and ministerial-level projects. Long-term deep cultivation of Chinese economic law and legal research on Chinese partnership enterprises;</p> <p>(6) Zhai Wei: Associate Professor and Master's Degree Supervisor of School of Economics and Law, East China University of Political Science and Law, Executive Director of Competition Law Research Center, East China University of Political Science and Law. Selected as one of the first "Shanghai Young Legal Talent Pool", visiting professor of the International Business Officials Training Base (Shanghai) of Shanghai Business School, part-time anti-monopoly lawyer of Shanghai Hanson Law Firm, member of Shanghai "Legal Expert Service Group for Consumer Rights Protection", member of Shanghai "Consumer Rights Legal Expert Service Group", director of the Competition Law Research Society of Shanghai Law Society, and executive director of the Competition Law Research Society of Wuhan Law Society.</p> <p>To facilitate the exchange with Chinese experts, please prepare the exchange materials related to the training topics in your country, such as: (a) the development status and existing problems in the field of youth entrepreneurship in developing countries; (b) the cooperation basis with China, <i>etc.</i></p>
Remarks	<ol style="list-style-type: none"> 1. For this seminar, the "Learnin" and "VooVMeeting" platforms are adopted for online training. 2. The operation manuals and videos for "Learnin" and "VooVMeeting" platforms will be e-mailed to all participants before the Seminar. All participants shall check their e-mails in time, and respond promptly to the e-mails received from such two platforms. 3. All participants shall keep their mobile phones available before and during the Seminar. 4. During the training, the attendance of all participants will be recorded by the platforms. The certificates of completion for all participants will be issued according to their corresponding attendance records. 5. Preparation before Class: All participants shall log in the "VooVMeeting" classroom 10 minutes in advance. All participants shall register their names in English (name-nationality). 6. Discipline Requirements: During the seminar, all participants must strictly comply with the agenda. 7. All participants shall, according to the agenda, prepare the materials relating to the Seminar. 8. All courses will be assisted by English consecutive interpreters.

Organizer	<p>Shanghai Business School (SBS), covering an area of nearly 266,667 square meters with three campuses, namely Xuhui, Fengxian and Yangpu, is an undergraduate college under the direct auspices of Shanghai Municipal Government. SBS involves 7 discipline fields and offers 30 undergraduate programs. At present, SBS boasts a faculty body of more than 700 full-time instructors, among whom 88% have Master or PhD degrees. Shanghai Business School is equipped with modern infrastructure and smart campuses with international advanced level.</p> <p>In 2010, Shanghai Education and Training Center of Commerce (referred to as Center) was authorized by the Chinese Ministry of Commerce as one of the training bases for international business officials. In 2016, the Center was merged into SBS. SBS focuses on “Reinforcing Internal Management and Strengthening Brand Building” to promote the capacity building of foreign aid training, continuously strengthen internal standardized management, improve management system construction, extend the service chain of training, emphasize people-oriented service, and elaborately create the “Alma Mater” atmosphere for participants from all over the world. With the mission of “Spreading Friendship, Strengthening Training, Emphasizing Effectiveness”, SBS has been insisting on its working philosophy: Demand-oriented, Innovation-powered, Service-based, Quality-centered, focusing on training objectives and demand of the recipient countries and fully relying on geographical advantages and resources of Shanghai to dedicate itself into one with international influence.</p> <p>By the end of 2021, Shanghai Business School has successfully held 188 seminars (including 8 ministerial programs), training 5,910 officials (including 34 ministerial officials) from 141 countries and regional organizations in 6 continents, which has brought out excellent training effects and has been highly appreciated by all the participants. The seminar topics cover finance, trade, urban planning and construction, infrastructure planning and construction, transportation management, scientific & technological innovation and entrepreneurship, enterprise management, financial management, judicial cooperation, maritime management and other fields. The training languages include English, French, Spanish, Arabic, Russian and Mongolian.</p> <p>Since SBS has undertaken foreign aid training programs, it successfully held various seminars on topics related to technology-based entrepreneurship, such as (2021) Seminar on high-tech development prospects (how to incubate and nurture industries) for Malaysia, 2019 Seminar on Science and Technology Innovation and Entrepreneurship in Developing Countries, and has accumulated rich training experience in this field.</p>
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